



# SPONSORSHIP PACKAGES 2024


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**AGALATEYA SPORTS CLUB**

 [Admin@agalateya.com](mailto:Admin@agalateya.com)

 647-505-7279

 [www.agalateya.com](http://www.agalateya.com)

# OUR MISSION

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**Our mission is to remove social and financial barriers by providing affordable and accessible sports to athletes and emerging athletes in a warm and social environment.**

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# ABOUT US

**7 Sports Communities**  
**300+ Participants**

Facebook Page: 1K Followers  
Post reach: 1,364  
Post engagement: 871

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Facebook Group: 2K Members  
Mississauga, ON, Canada: 379  
Toronto, ON, Canada: 271  
Oakville, ON, Canada: 236  
Burlington, ON, Canada: 117

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Instagram: 208 Followers

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Website: 408 subscribers  
Oakville: 125  
Toronto: 85  
Mississauga: 78  
Burlington: 32  
Brampton: 14  
Milton: 8  
Ajax: 5





## **CLUB SPONSORSHIP ~ \$4000**

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1. Company logo on the back of 2024 Agalateya Jersey
2. Exclusivity within your industry
3. Four 2024 Agalateya Membership Program spots for family/friends
4. Logo placed on Agalateya's website Home page, Sports pages and Sponsorship page
5. Opportunity to speak at Agalateya social events
6. 3 Complimentary tickets to Agalateya social events
7. Opportunity to network and showcase products/services at Agalateya social events
8. End of Year event recognition
9. Display of 3 banners at Agalateya social events
10. One reserved participation spot in every Agalateya sports event
11. Opportunity to engage with our members at relevant sports events
12. Opportunity to publish a monthly promotional article in Agalateya's newsletter and Social Media
13. Logo displayed on the newsletter sponsors' section
14. Opportunity to send 1 monthly promotional email marketing to our subscribers
15. Logo featured on relevant Agalateya flyers and posters circulated on various media channels

# SPORTS SPONSORSHIP ~ \$2000

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1. Two 2024 Agalateya Membership Program spots for family/friends
2. Logo placed on Agalateya's website sponsored Sports page and Sponsorship page
3. 1 Complimentary tickets to Agalateya social events
4. Opportunity to network and showcase products/services at Agalateya social events
5. End of Year event recognition
6. Display of 1 banner at Agalateya social events
7. One reserved participation spot in the sponsored sports events
8. Opportunity to engage with our members at sponsored sports events
9. Opportunity to publish a quarterly promotional article in Agalateya's newsletter and Social Media
10. Logo displayed on the newsletter sponsors' section
11. Opportunity to send quarterly promotional email marketing to our subscribers
12. Logo featured on relevant Agalateya flyers and posters circulated on various media channels





## EVENT SPONSORSHIP ~ \$500

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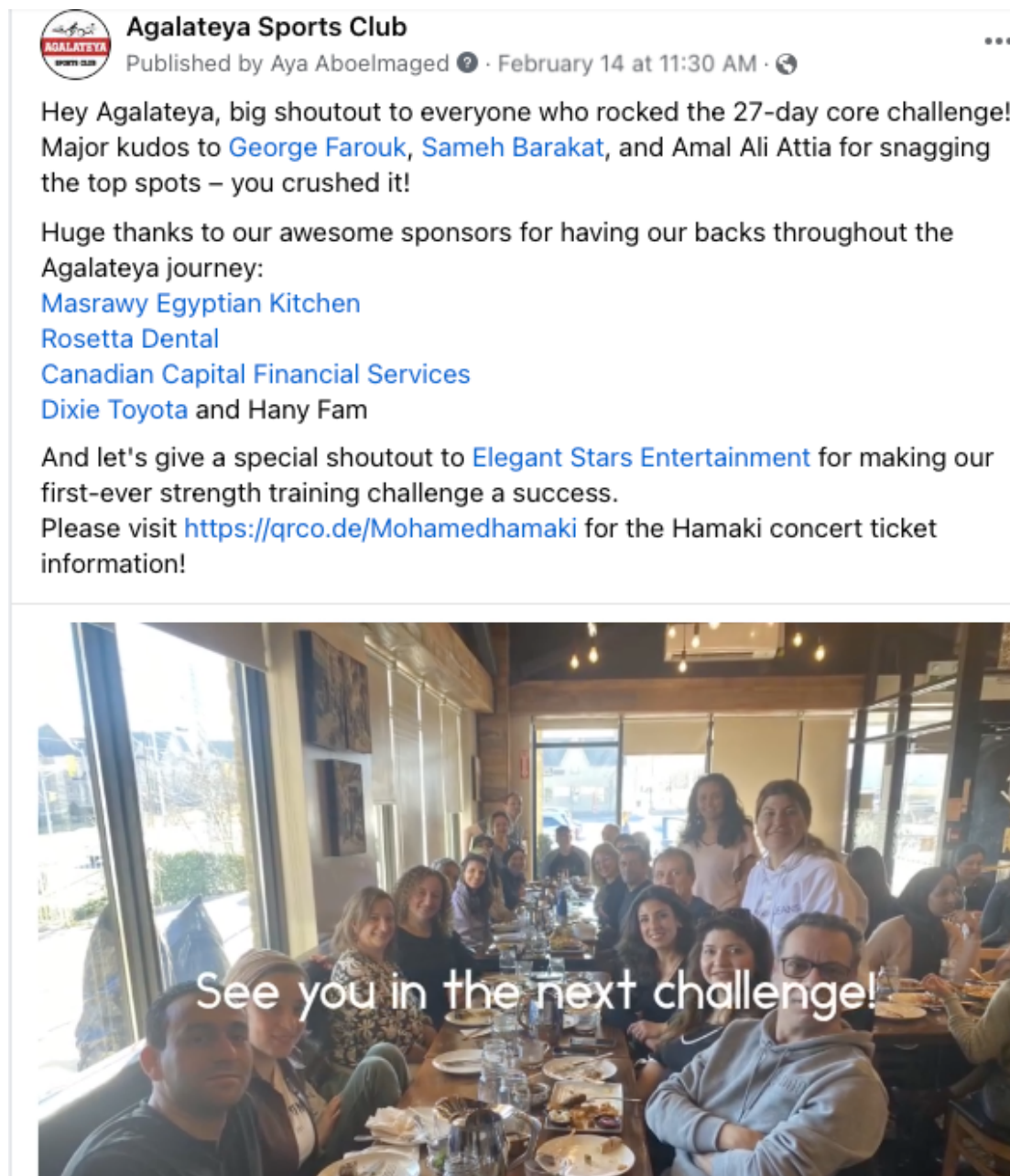
1. 1 Complimentary tickets to the sponsored Agalateya event
2. Opportunity to network and showcase products/services at Agalateya social events
3. End of Year event recognition
4. Display of 1 banner at Agalateya social events
5. One reserved participation spot in the sponsored sports event
6. Opportunity to engage with our members at the sponsored sports event
8. Opportunity to publish 1 promotional article in Agalateya's newsletter and Social Media
9. Opportunity to send 1 promotional email marketing to our subscribers
10. Logo featured on relevant Agalateya flyers and posters circulated on various media channels

# EXAMPLES OF POSTS WITH SPONSORS



**AGALATEYA BASKETBALL GAME**  
 HABER COMMUNITY CENTER - BURLINGTON  
 SUNDAY FEB 18 11 AM - 1PM  
 TICKETS MEMBER: \$12 NON-MEMBERS: \$15  
 REGISTRATION IS NOW OPEN AT [WWW.AGALATEYA.COM/BASKETBALL](http://WWW.AGALATEYA.COM/BASKETBALL)

**Sponsors:** Masrawy Soljoo, Rosetta Dental, YMMT, STRAIGHT LINE CAPITAL, Dixie Toyota



**Agalateya Sports Club**  
 Published by Aya Aboelimged · February 14 at 11:30 AM ·

Hey Agalateya, big shoutout to everyone who rocked the 27-day core challenge! Major kudos to [George Farouk](#), [Sameh Barakat](#), and Amal Ali Attia for snagging the top spots – you crushed it!

Huge thanks to our awesome sponsors for having our backs throughout the Agalateya journey:  
[Masrawy Egyptian Kitchen](#)  
[Rosetta Dental](#)  
[Canadian Capital Financial Services](#)  
[Dixie Toyota](#) and Hany Fam

And let's give a special shoutout to [Elegant Stars Entertainment](#) for making our first-ever strength training challenge a success.  
 Please visit <https://qrco.de/Mohamedhamaki> for the Hamaki concert ticket information!

See you in the next challenge!



**HAUNTED AGALATEYA BASH**  
 FREE FOR MEMBERS  
 OAKVILLE TRAFALGAR COMMUNITY CENTRE  
 OCTOBER 27 6PM - 9PM  
 CHILDREN (4-13): \$10  
 NON-MEMBERS (14 & OLDER): \$20

**EVENT HIGHLIGHTS:**

- Halloween Costume Competition for Kids and Adults
- Kahoot Competition for Kids and Adults
- Freeze Dance Competition
- Drawing Competition
- And more

**BOOK YOUR SPOT**  
 TICKETS ARE REQUIRED TO ENTER THE EVENT VENUE!  
 WWW.AGALATEYA.COM

**Sponsors:** Rosetta Dental, Property Guys, YMMT, Masrawy Soljoo, Dixie Toyota

# EXAMPLES OF EMAIL MARKETING

## Exclusive Offer for Agalateya Members!

Rosetta Dental is extending a special offer on Invisalign treatments exclusively for Agalateya Sports Club members. This cutting-edge teeth straightening solution will not only enhance your smile but also provide a discreet and comfortable way to achieve the perfect alignment.



1. Scan the QR code using your smartphone or device camera.
2. This will direct you to a dedicated webpage where you can book your free consultation.
3. Make sure to mention Agalateya Sports Club to avail the exclusive offer.



## AGALATEYA NEWSLETTER

Dear Agalateya Members and Subscribers,  
As the cold months approach, staying active indoors becomes essential for maintaining a healthy lifestyle. Agalateya Sports Club offers an excellent solution for its members and followers: a competitively structured virtual cycling program. Our Virtual Cycling Program provides the convenience of a flexible workout schedule and the ability to explore diverse, stunning landscapes while pedalling within the comfort of your home along with your fellow Agalateya cyclists or alone. We're also proud to announce that this marks Agalateya's first integration of the professional Training Peaks app into our cycling programs. Training Peaks is a crucial tool for athletes of all levels, offering personalized training plans, progress tracking, and data analysis. It will help our members optimize their performance and achieve their fitness goals effectively. We intend to incorporate Training Peaks into other endurance sports like swimming and running, which stems from our determination to provide our valued members with the best and most up-to-date services at the most competitive and economical prices. Get your adrenaline pumping with Agalateya Sports Club, sign up for the virtual cycling now, stay tuned for the other Endurance Programs and let's have a blast staying fit indoors!

Aya Aboelimged

## NEWS & UPDATES



### Sport Oakville Recognition Awards

Contratulations to the Agalateya nominees who were recognized by the Town of Oakville and won the Sport Oakville 2023 Award:

1. Mohamed Elsayed - Athlete Award
2. Mariam Miri - Coach Award
3. Walid Belal - Volunteer Award
4. Angry Birds - Team Award



## Active Minutes Challenge

This beautiful Montu Flat Brim Hat could be yours!



Starting today and for a whole week, the most active Agalateya athlete collecting the highest active minutes on the Agalateya Strava Leaderboard will take this beautiful hat home.

It's simple, join our Strava club, connect your tracking watch to the Strava app and, voila, your activities will start reflecting on the Agalateya board. The cutoff will be on Sunday, June 11 at 11:59 p.m.

Play fair, and please avoid double tracking your activities.

This activity is sponsored by Montu.cc

[Join our Strava Club](#)



# 2023 JERSEY



# 2024 JERSEY



**THANK YOU**

**FOR YOUR INTEREST**